Flipping the Class: Motivating Preparation and Participation

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Slides will be posted at
www.navigatingaccounting.com/presentation/presentations#Motivation
Flipping the Class: Motivating Students

Agenda

- Framing motivation
- Why aren’t students motivated?
  - Multiple root causes
  - How to address them
- Wrap up
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Framing Motivation: Building Blocks

1. Robust concepts and frameworks
2. Rich applications
3. Detailed course maps
4. Enabling technology
5. Effective motivation
Why aren’t students motivated?

- Don’t know what they are missing
- Don’t know what to do
- Aren’t interested in accounting
- Have competing interests
- Ineffective incentives
- Other
DON’T KNOW WHAT THEY ARE MISSING
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Don’t know what they are missing

During Course

During Career
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Don’t know what they are missing

The problem

We have a marketing problem

Students’ Perception
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Don’t know what they are missing

Change perceptions

Costs

Benefits

Costs

Benefits

Joy! happiness! Satisfaction!
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Don’t know what they are missing

Set relevant goals

Click link below for example of how we communicate the relevance of our goals

www.navigatingaccounting.com/video/course-goals-and-relevance
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Don’t know what they are missing

Benefits of excellent preparation

What they’ve experienced

Poor preparation

What they’re missing

Excellent preparation

Shallow discussions

Exceptional discussions
Benefits of probing deeply

What they’ve experienced

Lectures or shallow discussions

What they’re missing

Probing deeply
DON’T KNOW WHAT TO DO
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Don’t know what to do

The problem

Don’t know how to prepare

Don’t know how to participate
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Don’t know what to do

Give guidance

Provide detailed map

Coach in and out of class
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Don’t know what to do

Provide detailed map

Provide detailed map
Set clear expectations

Our class is quite challenging and may differ from other courses you have encountered in at least three ways:

1. Flipped Classroom
2. Group Work
3. Friday Night Exams
Don’t know what to do

Share your principles

- Preparation and attitude are the two biggest success factors to creating a great learning experience.
- If you spend several hours preparing and the class environment is intellectually vibrant, but not intimidating, you will want to participate.
- Confusion often precedes enlightenment.
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Don’t know what to do

Provide a learning strategy

Accounting is not a spectator sport – it’s game time

1. Tackle the exercises
2. Check the solutions
3. Identify things you don’t know
4. Take corrective actions
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Don’t know what to do

Provide detailed guidance for every class

1. What to do before class
2. What to expect during class
3. What to do after class
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Don’t know what to do

Provide coaching

What did you learn today?

Good wrong answers

Listening

Probing

Curiosity
AREN’T INTERESTED IN ACCOUNTING
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Aren’t interested in accounting

The problem

Students’ perception
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Aren’t interested in accounting

The bigger picture

Reality
HAVE COMPETING INTERESTS
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Competing interests

The problem

Leisure activities

Other courses

Job obligations

Family obligations
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Competing interests

- Elevate accounting
- Seek synergies

- Coach time management
- Strengthen incentives
INEFFECTIVE INCENTIVES
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Ineffective incentives

The problems

Ineffective grading

No shared responsibility
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Ineffective incentives

Share grading philosophy

Goals

- Fair and objective evaluations
- Robust incentives
- Timely feedback
Ineffective incentives

Grade preparation and participation

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Ineffective incentives

Create shared responsibility

“We” Make Great Learning Experiences
FLIPPING THE CLASS: MOTIVATING STUDENTS

WRAP UP
Tip 1

Focus on 3 key success factors for a great learning experience: preparation, shared responsibility, and a positive attitude.
Continually sell the benefits of flipping.
Tip 3

Help students internalize the benefits of preparation and participation.
Wrap Up

Tip 4

Be organized: provide detailed guidance to help students know what to do, where they are going, and alternative resources to get there.
Tip 5

Be intentional: What you do in class today will affect future preparation and participation.

Probing
Flipping the Class: Motivating Students

Wrap Up

Tip 6

Coach ways to participate more effectively.

Active listening

Celebrate good wrong answers

Be curious

Ask “What did you learn today?”
Tip 7
Continually motivate relevance of your course content.
Tip 8
Align grading policies with course goals to more profoundly affect student behavior.

Goals
- Fair and objective evaluations
- Robust incentives
- Timely feedback
Tip 9

Seek role models and aim high, but be patient.

Marva Collins

http://www.marvacollins.com/biography.html

Eric Mazur

http://www.youtube.com/watch?v=WwslBPj8GgI

Richard Feynman

http://uweanimation.blogspot.com/2011/03/interesting-scientist-richard-feynman.html
Tip 10

Make beautiful music with your students.

“We” Make Great Learning Experiences