Cook Prize: Celebrating Superior Teaching

AAA Annual Meeting
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Slides will be posted at
http://www.navigatingaccounting.com/presentation/presentations#Teaching
Reflections on Superior Teaching

Key Outcomes

Impact the success and sense of fulfilment students achieve during their careers.

Help students attain

- Ability to think critically about accounting & business issues.
- Skills to work effectively with others.
- Skills to thrive in a knowledge economy.
- Desire to become accountants or work effectively with them.
Reflections on Superior Teaching
Seek Simplicity on the Far Side of Complexity

Robust Concepts and Applications Prepare Students for Big Challenges

Little data  Big data  Beyond big data

Accounting tree of knowledge

Facts, procedures & processes
Applying concepts & principles
Concepts & principles
Conceptual frameworks
Values
Reflections on Superior Teaching

Take the Journey from “Me” to “We”

“We” Make Great Learning Experiences

Shared Responsibility Means Shared Credit