

Reflections on Superior Teaching

Cook Prize: Celebrating Superior Teaching

AAA Annual Meeting

August 8, 2016

G. Peter Wilson

Slides will be posted at

<http://www.navigatingaccounting.com/presentation/presentations#Teaching>

Reflections on Superior Teaching

Key Outcomes



Impact the success and sense of fulfilment students achieve during their careers.

Help students attain

- **Ability to think critically about accounting & business issues.**
- **Skills to work effectively with others.**
- **Skills to thrive in a knowledge economy.**
- **Desire to become accountants or work effectively with them.**

Reflections on Superior Teaching

Seek Simplicity on the Far Side of Complexity

Robust Concepts and Applications Prepare Students for Big Challenges



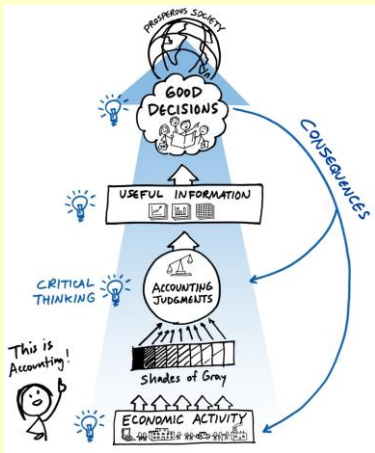
Little data



Big data



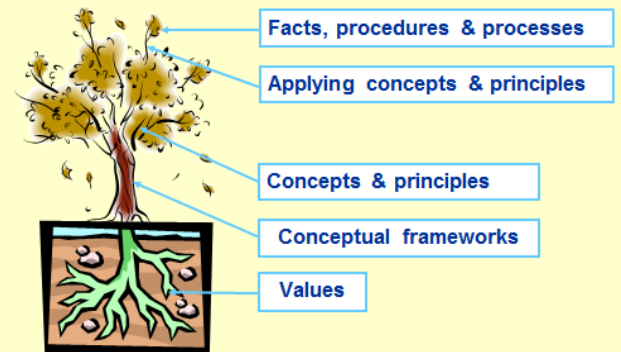
Beyond big data



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Accounting tree of knowledge



Reflections on Superior Teaching

Take the Journey from “Me” to “We”

“We” Make Great Learning Experiences



Shared Responsibility Means Shared Credit